



EVA ARCHER-SMITH

Eva Archer-Smith is an experienced Executive Coach, Facilitator and Keynote Speaker. She has an exceedingly diverse background as an executive and entrepreneur in corporate, governmental, and public service work.

Eva transitioned her career as a successful corporate executive and then as an owner of an international consulting practice into fulltime executive coaching because she feels this is where she can make the greatest impact. Currently, she is coaching emerging and senior executives in the engineering, energy, software, petrochemical, medical, financial services, and retail industries.

While she coaches in all aspects of performance and personal effectiveness, her areas of expertise include:

- Leadership team alignment and collaboration
- High-impact communication and language,
- Strategy and project execution,
- New program/product launches, and
- Innovation and Leading change.

Anyone who feels like they are ready for a change in their careers or their lives is a candidate for coaching by Eva. Most frequently, she is hired by companies to work one-on-one with:

- **Newly hired or newly promoted executives**, to identify competencies, leverage strengths and accelerate development.
- **Executives put in charge of new programs**, to think strategically about how they will work with their teams.
- **First-time CEO's, VPs and C-Suiters**, to explore what is expected of them in a new position.
- **Directors and Senior Directors**, to develop the competencies and EQ required to join executive ranks
- **Technical experts**, to learn the emotional intelligence and people skills to succeed as managers and leaders.

Eva holds advanced certification in the Birkman® Method, the Lominger Voices 360 and Choices assessments the Compass 360 tool, the Hogan Assessment, and is a student of the Enneagram. She is also experienced in the strength-based work of the Gallup and Marcus Buckingham organizations.



She has worked extensively with Executive clients throughout South America, Europe and the Middle and Far East.

Before establishing her own consulting and coaching practice 20 years ago, Eva was Vice President of Marketing and Corporate Communications for SystemOne Corporation, the information management subsidiary of Continental Airlines, where she managed an international sales and service team. She was recruited by Continental; to help establish this new company and, during her tenure, doubled the customer base and created a national identity for the company. Prior to her experience with Continental, Eva was a senior public affairs executive for Exxon Company USA, specializing in the development of public relations programs that created community support for the company's operational and political goals. She pioneered programs that coalesced political support from third-party public interest groups as well as Exxon's shareholders and retirees.

Eva is active in charitable and community affairs. She was valedictorian of the 1973 graduating class at Syracuse University where she earned dual degrees in public relations and political science. She has been named by the Houston Chronicle as one of 10 "Houston Women on the Move" and has been selected as both a member of the 2001 class of Leadership America and 2002 class of Leadership Texas. She is a regular featured guest on *Wisdom Today*, a daily, national drive-time radio program where she presents a 30-minute segment, "From the Files of an Executive Coach." In addition, she has taught Leadership and Creativity at Rice University

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